



PATRICK HARDY

Patrick W. Hardy

KEYNOTE INTRODUCTION

Patrick Hardy is an expert on turning disruptions into great success. The founder and CEO of the largest full-service small business disaster management company in the US, he is a Certified Emergency Manager®, Certified Risk Manager®, and Master Business Continuity Professional®.

In the summer of 2012, he became the youngest person ever selected as the US National Private Sector Representative to the Federal Emergency Management Agency (FEMA).

He has been published in dozens of industry journals and has been a featured expert on family disaster preparedness on Good Morning America, and NBC and CBS affiliates throughout the US. His first book: *Design Any Disaster: The Revolutionary Blueprint to Master Your Next Crisis or Emergency* was released just 60 days ago.

For fun, Patrick likes to set Guinness World Records in push-ups. He has set 8 of them in the last 10 years.

Today Patrick is going to challenge us to imagine an organizational culture where disruptions are not allowed to deteriorate into a disasters and are instead transformed into valuable learning experiences that make your cultural organization stronger and more resilient.

Now, let me introduce to you – emergency manager, author, and multiple Guinness World Record holder – Patrick Hardy!